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ORIEL WINES LAUNCHES 'ORBIT' PRIVATE MEMBERS CLUB

— *The perfect gift for someone who has everything* —

NEW YORK CITY, NOVEMBER 28, 2005 - **Oriel Wines** announced today the launch of **Orbit**, the private members club that offers privileged access to the inner sanctum of the wine world.

Steven Spurrier of *Decanter* magazine commented: “*Orbit is the best offer I have come across in 30 years—It allows members to get through the all-too-often closed doors of the magical world of wine.*”

Oriel is an international group of esteemed winemakers who have made some of the greatest wines on earth—from **Château Petrus** and **Château D’Yquem** in the old world to **Bryant** and **Penfold’s Grange** in the new world—and are now creating handmade wines worldwide under the Oriel label. **Orbit** leverages the extraordinary networks of these winemakers and the whole Oriel team.

Commenting on the creation of **Orbit**, Oriel Wines founder, John Hunt, said: “For the past few years I have had a fabulous time visiting amazing vineyard regions and enjoying the company of the world’s greatest winemakers. Friends and family have often asked me to offer participation to a broader group of people in the form of a private club—**Orbit** is that club.”

Whether you want a private barrel tasting in Napa, an intimate dinner at a 1st growth château in Bordeaux or to harvest Cabernet Sauvignon in Chile, the **Orbit** concierge can arrange it.

In addition to the concierge service, **Orbit** members receive \$5,000 of handmade wines each year for three years plus invitations to extraordinary events with their fellow members, including a private dinner and concert with Wynton Marsalis in New York, a private opera performance at Castello di Argiano in Montalcino, a private wine ‘master class’ at Amanyara in the Caribbean and much more...

An **Orbit** membership is perfect for someone who loves fine food and wine, travel and all things artisanal.

A limited number of **Orbit Founder Memberships** are being offered now at \$11,000 for a 3-year term.

For more information or to apply for membership, call 1-877-79-ORBIT or see www.oriel.net/orbit.

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